



**TRAFFORD
PALAZZO**

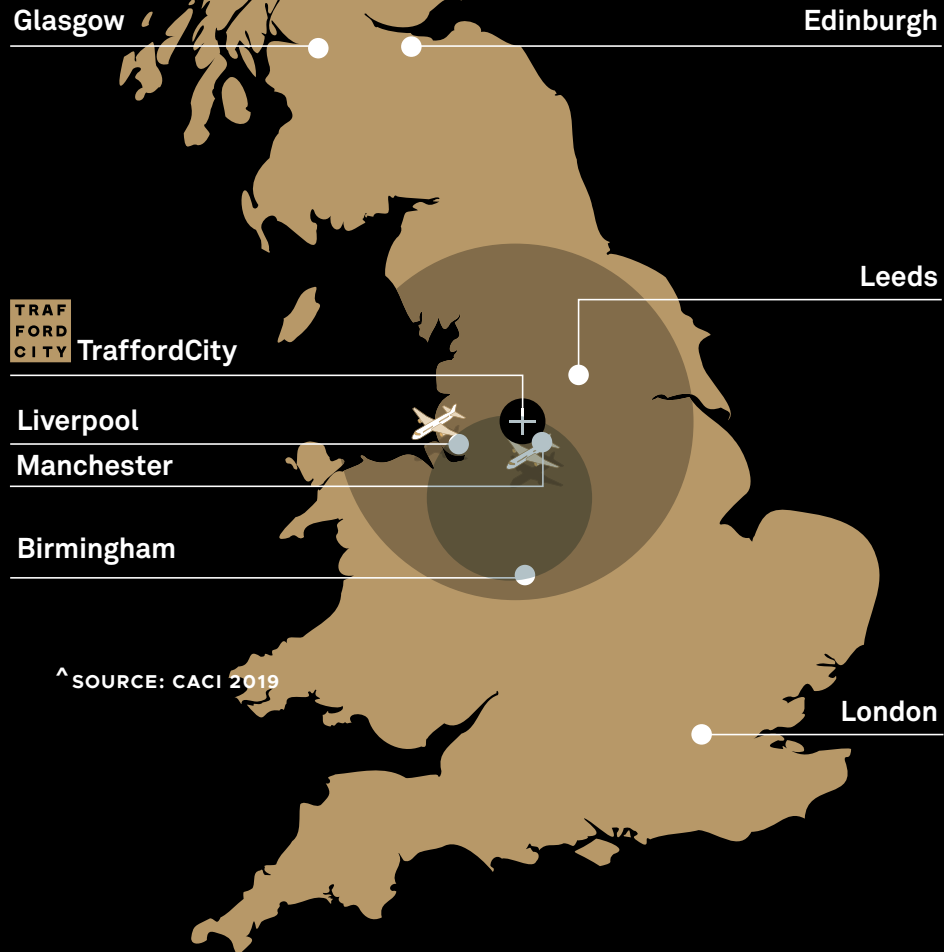
MARCH 2023



TRAFFORD PALAZZO is the evolution and next generation of the Trafford Centre, bringing enhanced beauty, glamour and innovation over the next 30 years.

be a part of it.

THE PLACE YOU CAN
EASILY REACH BY ROAD,
RAIL AND AIR



Capital of the north.

TRAFFORD PALAZZO at

TraffordCity is conveniently located five miles west of Manchester city centre, adjacent to the M60 orbital motorway and boasts excellent connectivity via road, tram, rail and air.

- **11m** live within a 90 minute drive time[^]
- **8.3m** live **within a 60 minute drive time[^]**
- **5.5m** live **within a 45 minute drive time[^]**
- **2.7m** live **within a 30 drive time[^]**
- **50%** Of the uk population live within 150 miles[^]
- **3rd** Largest airport outside london



The Details

Opportunities are available for premium retail and immersive leisure brands to showcase their flagship stores on a range of floorspace from 226 sq m to 3,558 sq m. Turnover leases are available on detailed terms to be agreed.

Trading hours from 10:00 through to 22:00 Monday to Friday, 10:00 to 21:00 on Saturday and 12 noon till 18:00 on Sunday with free car parking.



Subject to Design/Development consents – potential options





£75M

LATEST
INVESTMENT

31,600

SQ M
FLOORSPACE

44%

OF CUSTOMERS TO
TRAFFORDCITY MAKE UP
THE TOP TWO AFFLUENT
ACORN CATEGORIES

**8 x
6.6m***

SHOP FRONTS TO
SHOWCASE YOUR BRAND

*(w x h)

^SOURCE: CACI 2019



Archie's

SEA LIFE
Manchester

LEGOLAND
DISCOVERY CENTRE
MANCHESTER

KING
PINS

E L & N

NERF

PRIMARK

HOME
SENSE

NATUZZI
ITALIA



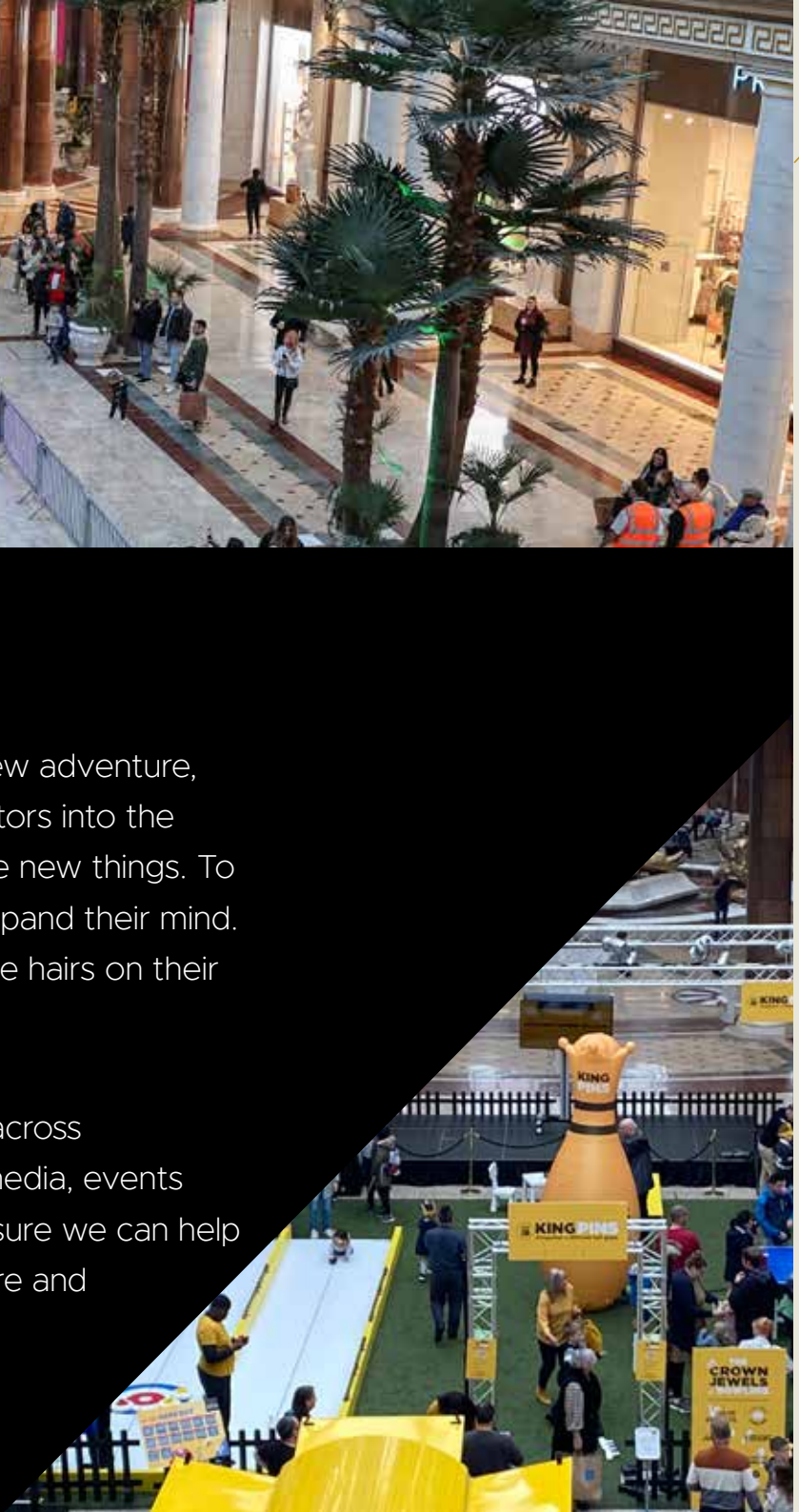
Marketing & Events

A fully comprehensive, entertaining and interactive events programme will run throughout the year at Trafford Palazzo with seasonal themes, immersive displays and the opportunity for our retail, leisure and F&B partners to bring their products and services to life within a stunning backdrop.

Peel L&P are committed to work across the whole spectrum within this spectacular indoor space to showcase theatre, music, art, pop, culture, childrens entertainment and community displays.

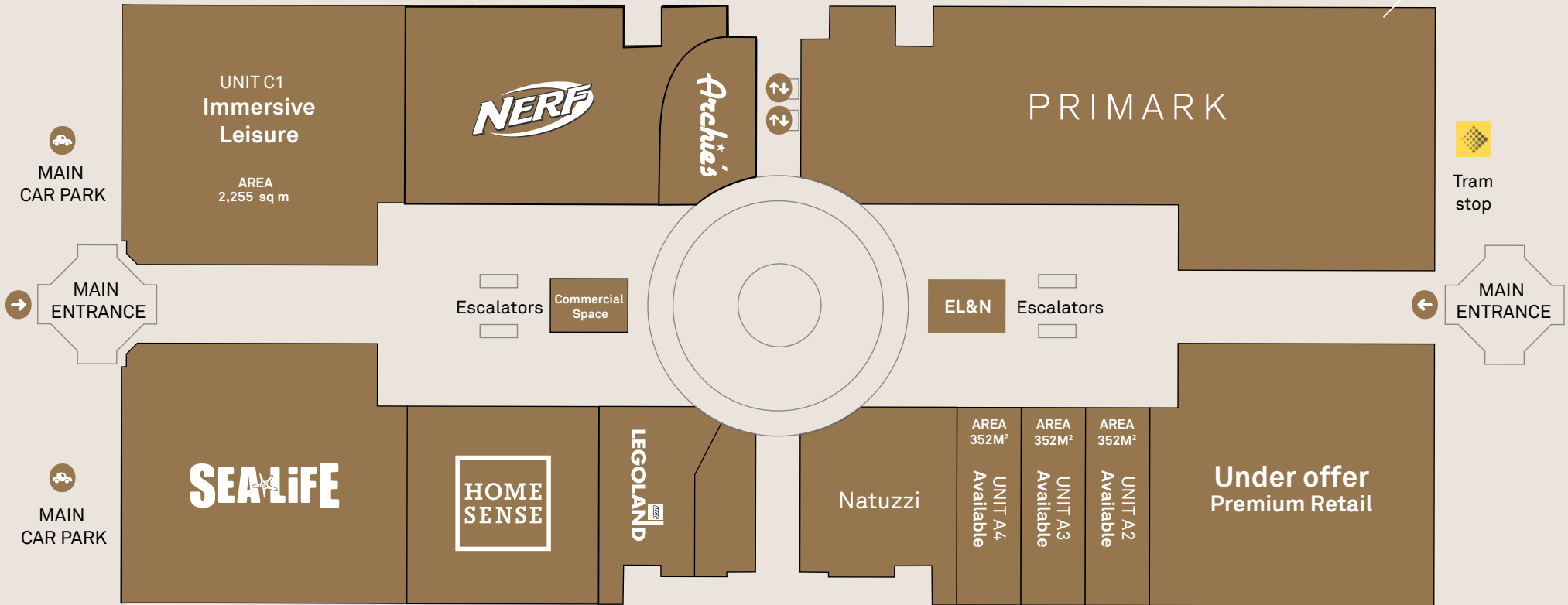
Trafford Palazzo is a new adventure, which will send our visitors into the unknown to experience new things. To open their eyes. To expand their mind. And to make those little hairs on their arms stand on end.

A full marketing team across Marketing, PR, social media, events and community will ensure we can help support our retail, leisure and F&B partners.



LETTINGS PLAN

LOWER FLOOR

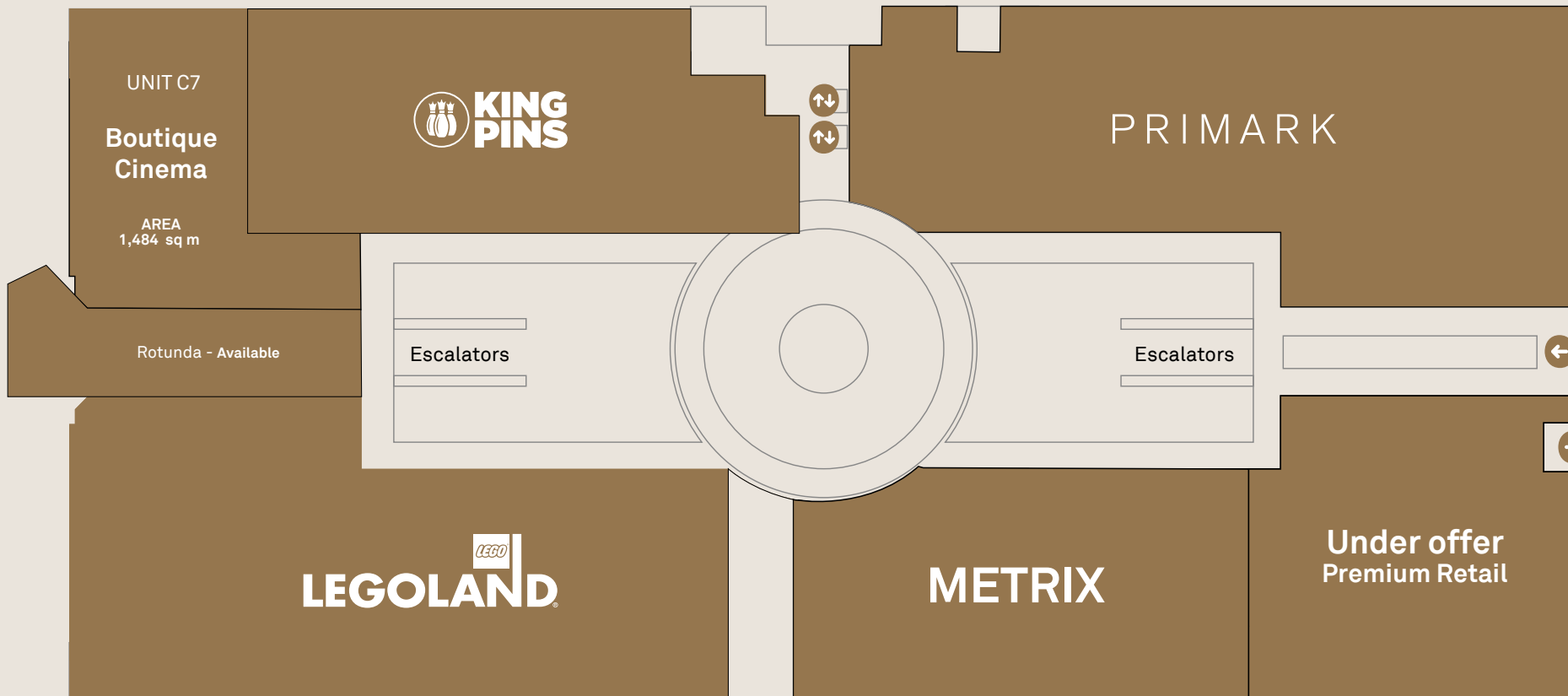


SUSTAINABLE TRAVEL HUB

LETTINGS PLAN

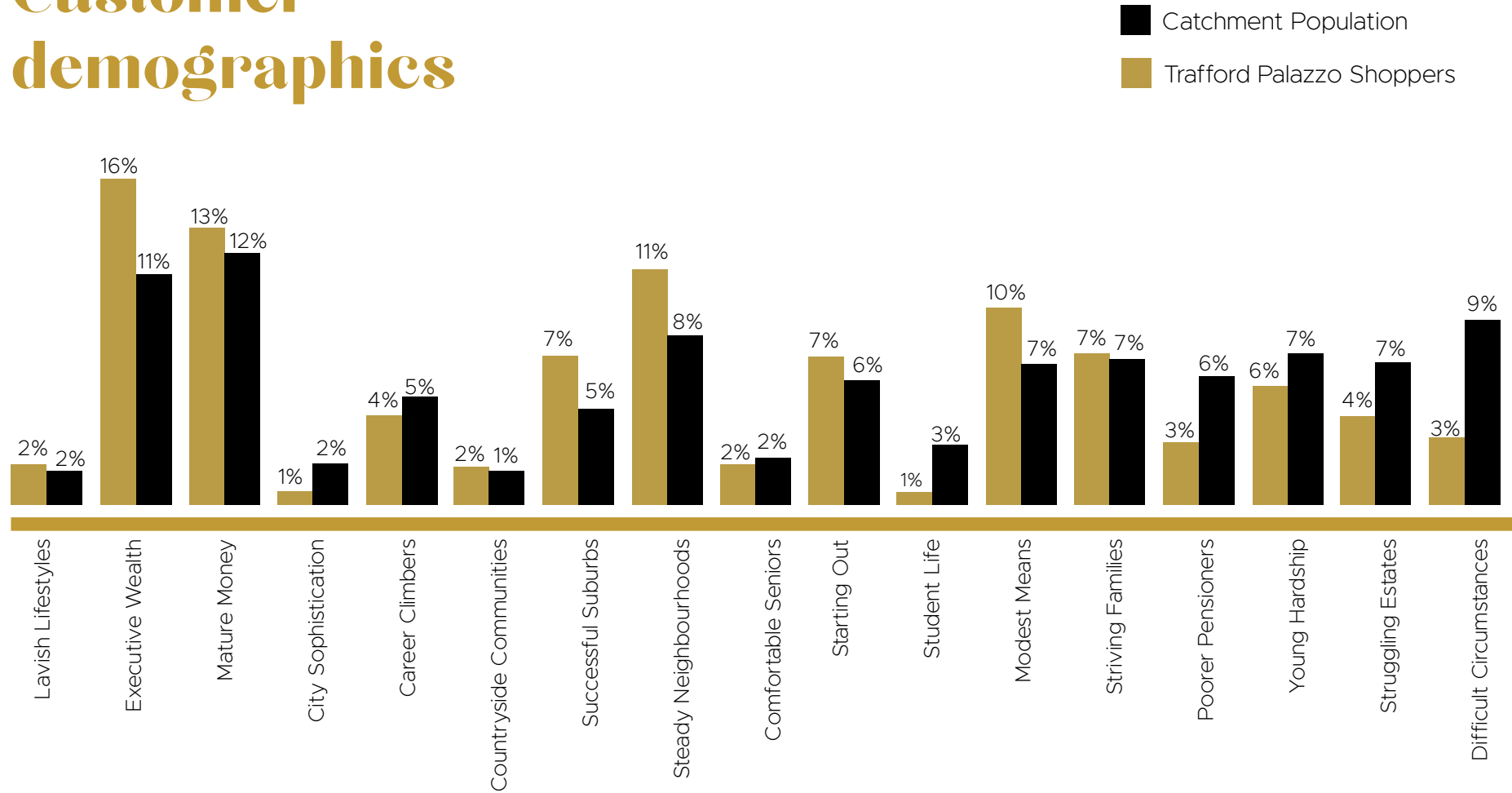
UPPER FLOOR

Access to Level
4
Customer WC's



MAIN
ENTRANCE
& BRIDGE
TO THE
TRAFFORD
CENTRE

Customer demographics



Trafford Palazzo over performs with the more affluent profiles from its catchment, penetrating particularly well into the wealthiest profiles, which are already over-represented within the Trafford Catchment.

Trafford Palazzo also does very well with family groups that tend to have a higher frequency of visit and longer dwell time.

Trafford Palazzo also draws significantly more visits from beyond their Core

catchment than expected, with regular visitation coming from beyond the Pennines and into East Riding.

Source CACI November 2021

altogether different

TraffordCity is one of the UK's foremost retail, leisure and commercial spaces.

All kinds, all year, all seasons.

Transforming the landscape, changing how people live, work and relax.

Creating sustainable attractions for people and the planet.



**TRAF
FORD
CITY**

CURRENT

£820M

GVA PER
ANNUM

£3BN

INVESTED
TO DATE

17,600

JOBS

215,935

sq m

COMMERCIAL
FLOOR SPACE

POTENTIAL

£2BN

PER
ANNUM

£2.6BN

FURTHER
PLANNED
INVESTMENT

39,000

JOBS

1.47M

sq m

COMMERCIAL
FLOOR SPACE

The Place With Adventure Around Every Corner

TraffordCity sits on 202 hectares (500 acres) of land surrounding Trafford Palazzo with over 445,935 sq m (4.8 million sq ft) of retail, leisure and office space. Over 44 million visitors a year and employs 17,600 people.

J9, M60

J10 M60

TRAFFORD GOLF CENTRE
CHILL FACTORE
IFLY INDOOR SKYDIVING
FIVE SOCCER COMING SOON
PLAY FACTORE
PREMIER INN

THE TRAFFORD CENTRE
MODERN SURF
(COMING SOON)

TRAFFORD WATERS
(COMING SOON)

JAGUAR LANDROVER
WILLIAMS BMW & MINI
TRAM STOP

HOLIDAY INN EXPRESS

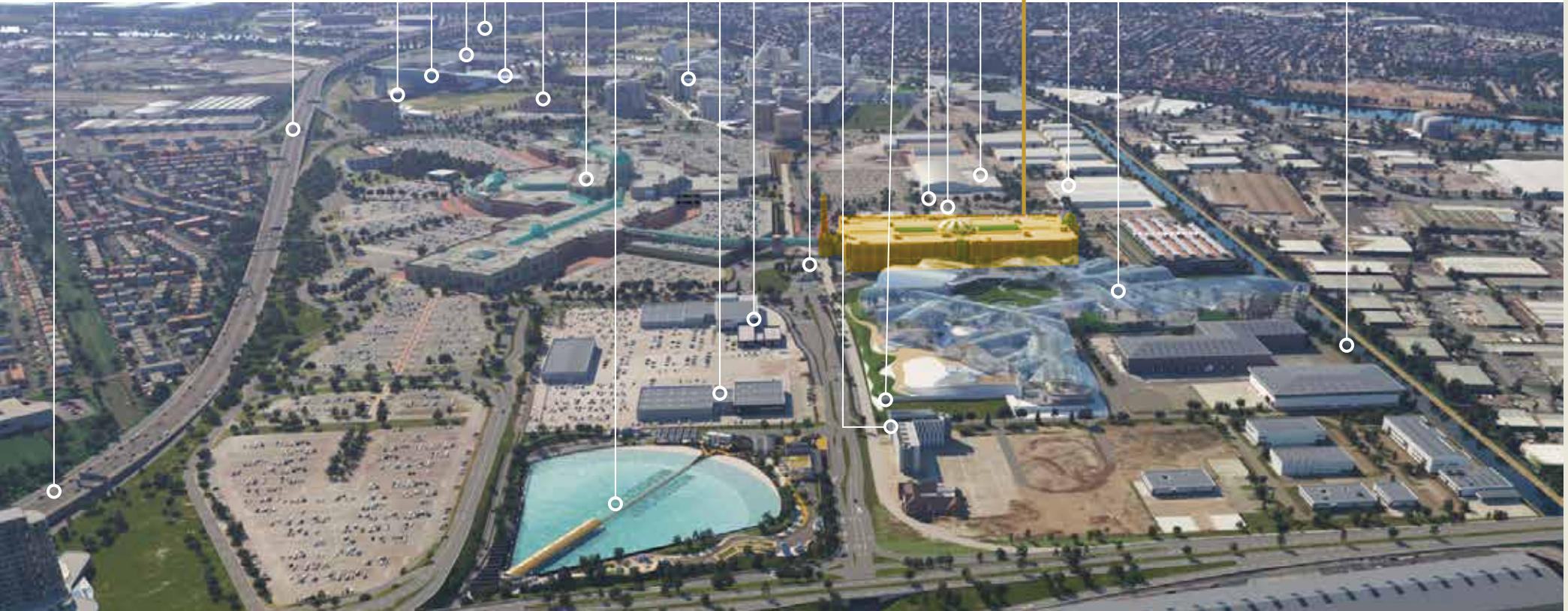
MCDONALDS
TIM HORTONS
(COMING SOON)
STARBUCKS
ASDA

TRAFFORD PALAZZO

COSTCO

THERME MANCHESTER
(COMING SOON)

BRIDGEWATER CANAL



therme manchester

Global wellbeing organisation Thermo Group is bringing its world renowned health & wellbeing resort concept to TraffordCity. The £250 million Thermo Manchester situated adjacent to Trafford Palazzo will be the UK's first city-based wellbeing resort.



£250M

**WORLD
RENOWNED
DEVELOPMENT**

Due

2025

13

ALSO IN PLANNING...



£60M
**FIRST INLAND
SURFING
LAGOON**

**DUE
2025**

MODERN SURF (PLUS A NEW EIGHT PITCH FOOTBALL FACILITY)



74,322
**SQ M
COMMERCIAL
SPACE**

3,000
NEW HOMES

TRAFFORD WATERS

about Peel L&P

Peel L&P are an ambitious regeneration business with generations of history, heritage and expertise. Established in 1972, Peel L&P are proud to be responsible for some of the most transformational projects in the UK today.

Owning and managing 1,115,000 sq m (12 million sq ft) of property and 8,100 hectares (20,000 acres) of land and water, Peel L&P's holdings are concentrated in the north west of England, but also include significant assets throughout the UK with a total portfolio value of £2.6 billion.

Peel L&P is an agile and ambitious business with a legacy of success for a long-term and sustainable future.

2021

PEEL L&P ACQUIRED
TRAFFORD PALAZZO
IN MARCH 2021

1998

PEEL DEVELOPED
AND MANAGED THE
TRAFFORD CENTRE



“Our legacy matters. We take **great pride** in the outcomes we achieve, the **people** we work with, the way we go about our business and the transformational projects **we deliver.**”

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LIVERPOOL WATERS



MEDIACITYUK



STRAITON RETAIL PARK



FRODSHAM WIND FARM

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**TRAFFORD
PALAZZO**

**THE PLACE FOR
EVERYDAY
ADVENTURES**

TRAFFORD PALAZZO | M17 8AS